

The AATSP Poster Contest:

- Is an excellent project for Hispanic Heritage Month and world language celebrations
- Encourages cross-curriculum collaboration (social studies, art, and technology)
- Verbalizes appreciation for other languages and cultures
- Promotes creative thinking
- Celebrates visual learners
- Celebrates artistic expression
- Is a great program-advocacy tool
- Is an excellent way to engage the enthusiasm of our students!
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2021 Poster Contest Theme:

Celebrando la diversidad: El español y el portugués
Celebrando a diversidade: O espanhol e o português

ENTRY REQUIREMENTS: (Please, carefully read the following information.)

SPONSORING TEACHERS: A teacher may submit ONLY three hand-drawn posters per level: grades K-3, grades 4-5, grades 6-8, and 9-12.

Also, a teacher may submit a maximum of THREE (3) Digital posters for the 9th-12th.

Sponsoring teachers of students entering the contest must be AATSP-VA members with dues paid for **2021**.

AATSP Virginia State Poster Coordinator:

Tanya Sollien
Bland County High School
176 Eagles Road
Rocky Gap, VA 24366

(276) 928-1100

tsollien@bland.k12.va.us

CRITERIA FOR DEVELOPING THE HAND-DRAWN POSTER (K-12):

2021 Poster Contest Theme:

Celebrando la diversidad: El español y el portugués
Celebrando a diversidade: O espanhol e o português

HAND-DRAWN POSTER RULES:

1. Sponsoring teachers must be AATSP members whose dues are current for **2021**.
2. The Spanish and/or Portuguese **theme(s)** MUST BE included on the poster. (See above.)
3. Each poster must be the original work of one student; no group entries.
4. Posters should measure approximately 12 X 18 inches (but NO LARGER than ½ poster board size).
5. Bold colors, clear artwork, and easy-to-read messages are best. Please, no 3D or raised pieces allowed.
6. Primary captions and the majority of poster dialogue, text, or writing MUST BE in Spanish or Portuguese, and artwork should represent the Hispanic and/or Luso-Brazilian cultures and Spanish and/or Portuguese languages in a prominent way.
7. All posters must be the student's original, creative artwork, including illustrations, images, or quotations. Depictions of cartoon, video game, movie, television, or theme characters, or recreations of past poster designs do not constitute creativity or originality. ABSOLUTELY NO COPYRIGHTED images, figures, or wording are to be used. AATSP holds no liability for copyright infringement.
8. JUDGING CRITERIA: Posters will be judged on their visual impact, overall appealing effect, and applicability to the theme, neatness, creativity, and originality.
9. Each poster must be accompanied by the "Student Information Form." Please TAPE form to the back of the poster. Each poster must be accompanied by the Student Information Form (attached in the poster contest email) which may be duplicated as needed. **PLEASE TYPE** all information and attach the form to the back of the student poster with tape on all four sides of the form; do **not** staple the form to the poster. Scan and email completed forms to address below. **NOTE:** Teachers please provide your school's mailing address if it is different from the street address.

For a copy of the Student Information Form visit the following:

<https://www.aatsp.org/page/postercontest>

10. LIMIT: The four hand-drawn categories are: (1) K–3rd , (2) 4th–5th, (3) 6th–8th , and (4) 9th–12th grades. Each teacher may submit **Three** posters per category depending on the grades taught.

11. Package posters flat. A full-sized, folded poster board works great. Please **DO NOT** roll or fold posters. Mail posters first class to your local AATSP Chapter Poster Contest Coordinator. (See below.) Individual entries that bypass an AATSP Chapter Contest will **NOT** be considered.

12. Photo images of the posters should be taken before submission of the entries, as entries become property of AATSP and will **not** be returned. Permission to use poster image and the name of the school and of the student is granted with submission of the entry.

13. Teachers of winning students will be notified by the end of May. Winning posters will be displayed on the AATSP website, showcased at the annual conference, and reprinted as necessary.

14. Mail Posters:

*Package the posters flat (**not** rolled or folded) and protected by cardboard.

*Mail posters first class.

*Teachers of winning students will be notified by the end of May.

Mail posters to:

**Tanya Sollien
Bland County High School
176 Eagles Road
Rocky Gap, VA 24366**

(276) 928-1100

tsollien@bland.k12.va.us

-Posters must arrive by **March 1** to be included in the AATSP-VA K-12 Poster Contest. The AATSP-VA board members will judge the posters.

-The top three posters from each grade level category will be sent to compete in the national AATSP K-12 poster contest.

-Winning posters will be displayed on the AATSP website, showcased at the annual conference, and reprinted as necessary.

-All posters become the property of the AATSP and will not be returned. With submission of the entry, permission is automatically granted to the AATSP to use the poster or poster image, the school's name, and the student's name.

-Teachers of winning students will be notified by the end of May

PRIZES: Awarded to 1st, 2nd, and 3rd place winners in each of the five following categories. All other participants receive participation recognition.

-Students may use a variety of artistic approaches to represent the theme.

- Posters will be judged on their applicability to the theme, creativity, and uniqueness

- Category grades K–3 Hand-drawn
- Category grades 4–5 Hand-drawn
- Category grades 6–8 Hand-drawn
- Category grades 9–12 Hand-drawn
- Category grades 9–12 Digital

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CRITERIA FOR DEVELOPING THE HIGH SCHOOL DIGITAL POSTER (9th-12th only)

2021 Poster Contest Theme:

Celebrando la diversidad: El español y el portugués
Celebrando a diversidade: O espanhol e o português

DIGITAL POSTER RULES (9th –12th grades only)

- 1. Sponsoring teachers must be AATSP members whose dues are current for 2021.**
- 2. The Spanish and/or Portuguese theme(s) MUST BE included on the poster.**
- 3. Each poster must be the original work of one student; no group entries.**
- 4. Primary captions and the majority of poster dialogue, text, or writing MUST BE in Spanish or Portuguese, and artwork should represent the Hispanic and/or Luso-Brazilian cultures and Spanish and/or Portuguese languages in a prominent way.**
- 5. All posters must be the student's original, creative artwork, including illustrations, images, or quotations. Depictions of cartoon, video game, movie, television, or theme characters, or recreations of past poster designs do not constitute creativity or originality. ABSOLUTELY NO COPYRIGHTED images, figures, or wording are to be used. AATSP holds no liability for copyright infringement.**
- 6. Bold colors, clear artwork, and easy-to-read messages are best. Posters may be in the form of graphic designs, digital illustrations, or photographs. Students may use any available design applications/programs.**
- 7. Save the design into a high resolution .jpg format as ChapterName_StudentFirstname_Lastname.**
- 8. JUDGING CRITERIA: Posters will be judged on their visual impact, overall appealing effect, and applicability to the theme, neatness, creativity, and originality.**

9. LIMIT: Each teacher may submit Three (3) posters for the 9th–12th digital category. Individual entries that bypass an AATSP Chapter Contest will **NOT** be considered.

10. Each entry must be accompanied by the “Student Information” form. Email the .jpg image and the “Student Information” form TOGETHER to the AATSP Chapter Poster Coordinator.

For a copy of the Student Information Form visit the following:

<https://www.aatsp.org/page/postercontest>

11. Chapter Poster Contest submissions must be RECEIVED by the VA AATSP Poster Coordinator by March 1st.

12. Email posters using the correct file format (**See # 7 & #10**) to:

Tanya Sollien **tsollien@bland.k12.va.us**

-Posters must arrive by **March 1** to be included in the AATSP-VA K-12 Poster Contest. The AATSP-VA board members will judge the posters.

-The top three digital posters will be sent to compete in the national AATSP K-12 poster contest.

-Winning posters will be displayed on the AATSP website, showcased at the annual conference, and reprinted as necessary.

-All posters become the property of the AATSP and will not be returned. With submission of the entry, permission is automatically granted to the AATSP to use the poster or poster image, the school’s name, and the student’s name.

-Teachers of winning students will be notified by the end of May.

-PRIZES: Awarded to 1st, 2nd, and 3rd place winners in each of the following categories. All other participants receive participation recognition.

- Category grades 9–12 Digital